

# APICS CSCP LEARNING SYSTEM

The 2014 APICS CSCP Learning System is a comprehensive professional development and exam preparation program. It consists of three print modules and web-based study tools that reflect the entire *APICS CSCP Exam Content Manual (ECM)* and provides you with a broad view of global end-to-end supply chain management. Each module will further empower you with an understanding of best practices, techniques and technologies necessary to maximize your organization's efficiency and impact the bottom line.

## Module 1—Fundamentals of Supply Chain Management

- Broad concepts of supply chain management, including primary processes, objectives, integration methods and benefits
- Alignment of supply chain and business strategies
- Key considerations for supply chain design and continuous improvement
- Key measures for planning and controlling inventories
- Fundamentals of logistics in supply chain management
- Identifying and managing market segments
- Demand forecasting and management techniques
- Keys to effective CRM
- Core concepts of supply management

## Module 2—Supply Chain Strategy, Design and Compliance

- Sustainability practices in design and operation of a supply chain
- Risk, its sources, impacts and mitigation methods
- Globally dispersed supply and demand, and the impact of free trade zones and trading blocs
- Globalization effects on inbound and outbound logistics
- Measurement of, and efficiency and responsiveness in the supply chain
- Sales and operations planning (S&OP) process
- Technologies for design, data, operations and communications in supply chain management
- Factors influencing demand, including design, marketing, selling and matching customer orders
- Core concepts of CRM, including strategies, technologies and key implementation challenges
- Fundamentals of supplier relationship management (SRM), including strategies, improved managements of sources, relevant technologies and measurement
- Inventory planning and control methods

## Module 3—Implementation and Operations

- Supply chain dynamics and the balance of responsiveness and efficiency
- Managing supply from internal and external sources
- Implementation of demand plans, including prioritization and fulfillment and capturing and communicating point-of-sale data
- Tools and techniques to support continuous improvement strategies